

**VOTING FOR THE MAKE A DIFFERENCE DAY ALL-STAR AWARD HONOREE
OFFICIAL RULES**

1. **Voter Eligibility.** Subject to the additional restrictions below, **Voting For The Make A Difference Day All-Star Award Honoree** is open to U.S. residents (excluding Puerto Rico) who are at least 13 years or older. Employees and contractors of USA WEEKEND (Sponsor), Make A Difference Day, Gannett Co., Inc., Points of Light Institute, HandsOn Network, Newman's Own, each of their respective affiliated companies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to vote.
2. **Description.** The Make A Difference Day All-Star Award Honoree will be one of nine (9) previous National Make A Difference Day Award winners who continue to participate in Make A Difference Day. USA WEEKEND ("USAW") has selected 9 nominees.
3. **Voting Procedures.** The nine (9) Nominees will be posted on the Make A Difference Day website at www.makeadifferenceday.com beginning on February 15, 2012 by 8:00 a.m. E.S.T. through February 29, 2012 at 11:59 E.S.T. for voting by the public (only individuals over 13 years of age may submit a vote). Only one (1) vote per person per day is allowed. The Nominee with the highest percentage of recorded eligible votes will receive the All-Star Award. In the event of a tie, the Honoree will be randomly selected from among the tied entries. Decisions of Sponsor shall be final and binding in all respects.
4. **All-Star Award.** The All-Star Award Honoree's favorite charity will receive a \$10,000 donation. Odds of winning are 1:9.
5. **Honoree Notification and Acceptance.** Sponsor will notify Honoree on or about March 5, 2012 and Honoree's name and charity will be announced in the April 15, 2012 issue of USA WEEKEND. Honoree may waive his/her right to the award. Except where prohibited, acceptance of any award constitutes Honoree's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation.
6. **Participation.** All voters agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this competition as solely determined by Sponsor. In the event the competition is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the competition, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the competition. Should the competition be terminated prior to the stated expiration date, Sponsor reserves the right to award the prize based on the eligible votes received before the termination date. Sponsor will not be responsible for incomplete, lost, late, misdirected votes, or for failure to receive votes or other electronic communications due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network hardware or software, whether originating with sender or Sponsor. Any questions regarding the number of votes submitted or the owner of an ISP account shall be determined by Sponsor in its sole discretion. In the event of a dispute, all votes will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account.
7. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

8. **Sponsor.** Voting For The Make A Difference Day All-Star Award Honoree is sponsored by USA WEEKEND. The decisions of Sponsor regarding the selection of nominees and Honoree and all other aspects of the competition shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the competition. If you have any questions regarding the voting please contact Pam Brown at pbrown1@usaweekend.com, or 703-854-4531.

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